



Michael Fischer-Miranda

Graphic Designer, Web Designer, and Art Director

WORK EXPERIENCE:

Nordstrom, Trunk Club

Senior Graphic Designer March 2019 – June 2020

While working for Nordstrom I managed Marketing initiated projects for sales and events. Each project required planning for photo direction, designing for marketing collateral, and custom web pages. In special cases projects required custom branding and art direction.

Yakkety Yak

Art Director September 2018 – March 2019

I led a team of Web and Graphic Designers responsible for creating Yakkety Yak's clients' brands, brand guidelines, websites, developing visual strategy, social media graphics, and maintaining the brand's identity across all assets.

555, INTL.

Web & Graphic Designer March 2018 – September 2018

Working directly with the Creative Director, we curated branded experiences matching the interiors and custom products designed by the 555 teams for their extensive client-base. The work ranged from website design, branding, photography, social media, and a wide-range of branded collateral.

Pivot Design

Senior Graphic Designer September 2017 – March 2018

At Pivot I worked on projects ranging from logo and branding design to creating signature print pieces for their pharmaceutical and real estate clients.

Inventables

Art Director February 2017 – September 2017

I was brought on to the Inventables team to launch a rebranding and update the company's website. Working directly with the Marketing and Engineering team we were able to execute a successful multi-platform rebrand across all of the Inventables touch points. After the rebrand I continued to work with the same teams on marketing and web-based design projects.

Bucketfeet

Senior Graphic Designer April 2016 – February 2017

Graphic Designer January 2014 – April 2016

My first role out of Art School was as Graphic Designers at Bucketfeet. Cutting my teeth in a e-commerce, start-up exposed me to learning opportunities that allowed me to grow beyond being a Graphic Designer. I learned to lead a team, manage projects, and test strategies.

MY OBJECTIVE

I am a Professional Creative with 8 years of industry experience and a proven ability to create compelling digital and print products seeking full time and contract work opportunities

MY SKILLS

Graphic Design

- Branding
- Advertising
- Editorial
- Packaging
- Environmental

Web Design

- HTML // CSS
- User Interface Design
- User Experience Design
- Search Engine Optimization

Art Direction

- Advertising Strategy
- Brand Management
- Social Media Strategy
- Email Marketing Strategy

MY EDUCATION

Columbia College Chicago

BFA, Graphic Design

Graduated December 2013

MY CONTACT

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